



## OKIA: EXPERIENCE THE NEW SAFARI LOOK

**TWO KEYWORDS FOR THIS AMAZING COLLECTION: TREND AND BOLDNESS!**

The new Safari Look by OKIA is colourful, original and extravagant, perfect for those people who love to push the boundaries of ordinary style. Animal prints never stop inspiring OKIA designers, who constantly evolve and enhance this topical pattern.

The new collection offers an unexpected match of colours, expressly conceived for the most demanding and stylish women. Safari look is timeless, but always modern, it never bores those consumers who want to be captured by the exotic spirit. Leopard and snake are two of the proposed printings: these animals perfectly embody pure seduction, charm and elegance, reflecting that target OKIA's new models aim to.

Moreover, the new line shows a special metallic texture combination giving a touch of freshness and creativity to the sunglasses, always keeping its stylistic contents which are typical of the brand. The animal patterns are realized on the frames' temples by means of both HDA® Technology and BMT technique, a special application which allows ultra-sharp cutting for all patterns and gives them an illuminated metallic effect.

Publicato il 14-10-2011

 ARCHIVE

 LIST

 PRINT

 SEND

 MOBILE